



EQUIPMENT LEASING & FINANCE
FOUNDATION

DISCOVER YOUR FOUNDATION

Impact 2024

“In 2024, the Foundation produced over 40 research publications and resources for equipment leasing professionals helping them make data-backed decisions while connecting with our next-generation workforce through the Foundation’s Campus to Career program.

I am thankful for all our individual, corporate, and legacy donors who contributed to the advancement of our \$1.3 trillion industry. Join us in our mission to keep the momentum going in 2025.



Zack Marsh

*Senior Vice President, AP Equipment Financing &
Board of Trustee Chair of Equipment Leasing & Finance Foundation*

40+

**Free Economic Reports,
Research Studies & Resources
for and about the Equipment
Finance Industry.**



**Quarterly U.S. Economic Outlook
Quarterly Industry Snapshots
Monthly Confidence Index
Vertical Market Outlook Series
2024 Horizon Report - Market Sizing Data
Industry Podcast**

And More!

Where Your Dollars Go...

\$920,000 Raised in 2024

66% - Industry Resources

14% - Academic Outreach

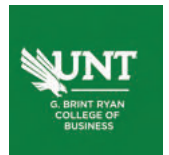
10% - Fundraising & Marketing

10% - Management & General



**Connecting the Next-Generation
Workforce to Equipment Finance
Through Campus Outreach.**

ASU W.P. Carey
School of Business
Arizona State University



**Investing in University Partnerships
to Develop Course Curriculum Specific to
Equipment Finance.**

Investing in Students With

**10 \$5,000 College
Scholarships**

JOIN OUR DONOR FAMILY

**Invest in Your Career,
Invest in Your Industry,
Invest in Your Foundation!**

Every Donor Makes A Lasting Impact

LeaseFoundation.org