

\$1.34
TRILLION

Estimated size of the Equipment Leasing and Finance Industry.

42% of end-users use GENERATIVE AI in their businesses, and an additional 42% indicate they intend to do so over the next two years.

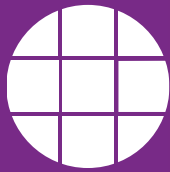
42%

62%

62% of end-users indicated OPTIMIZING CASH FLOW was the primary driver for financing decisions.

More than 8 out of 10 businesses use at least one form of financing.

82%



EQUIPMENT LEASING & FINANCE

FOUNDATION

Your Eye on the Future

Equipment Leasing & Finance Industry

HORIZON REPORT

2024

85%

End-users in the construction industry were the most likely to use financing, followed by Health Care (70%), and Professional Services (66%) Businesses.

Equipment & Software investment expanded by 5.3% to \$2.3 trillion in 2023. Approximately 57.7% of this investment was financed.

57.7%

**\$9
TRILLION
BY 2030**

Global Climate Finance is likely to be a key area of growth in equipment finance, with expected growth to \$9 trillion by 2030.

Banks Were The Biggest Player in the Equipment Finance Industry in 2023, as 59% of Financing Volume Came From Bank Lenders.

59%

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