

# EQUIPMENT FINANCE INDUSTRY OVERVIEW PRESENTATION



## What is the Campus to Career Program?

A program developed by industry experts to introduce students to equipment finance while attracting new and diverse talent to the industry.

## I want to deliver a presentation at my local university. How do I get started?

- **Leverage existing relationships.** Call and/or e-mail existing contacts at your alma mater. These contacts can help set up a lecture or connect you with someone who can.
- **Have interns?** Inquire with your interns or colleagues currently enrolled in academic programs. Professors may offer extra credit to students who bring in outside speakers. *That's you!*
- **Contact the College of Business or Finance division within the university.** They typically have a career center or professional advisory area to help guide students.

## How do I connect with my chosen university?

Send an introductory e-mail to a specific student group, department, or professor and ask for the opportunity to speak. The Foundation has customizable sample letters available online.

## What do I present to students?

The Foundation has already developed presentation slide decks, so you don't have to create content on your own. Customize the presentation to make it more engaging and relevant to your specific audience and to tell YOUR personal story!

## Helpful Hints:

- **Team up!** Bring along colleagues and industry peers to present your lecture together. Bring interns to speak directly to students about their experience at your company.
- **Don't have time to visit a campus?** You can still share industry resources with students and professors like the annual scholarship program.

Learn more and download free materials at  
<https://www.leasefoundation.org/academic-programs/>