



EQUIPMENT LEASING & FINANCE FOUNDATION GUEST LECTURE PROGRAM

The Guest Lecture Program is designed to increase awareness of equipment leasing and finance among university students and new graduates to attract new talent to this exciting and innovative industry.

What is the Guest Lecture Program?

- A 40-minute presentation, developed by industry experts with time for a Q&A session.
- Can be used at colleges, universities, financing/banking institutions.
- Designed to provide the basics and demonstrate why equipment leasing and finance is a viable career option in the financing/banking industry for new graduates.
- Topics covered include:
 - Industry Overview
 - Who uses Equipment Finance and Why?
 - Product types
 - Career Paths
 - Industry Resources

This presentation was developed by volunteers of the Equipment Leasing and Finance Association (ELFA), the trade association representing over 585 companies in the \$1 trillion U.S. equipment finance industry. ELFA's non-profit research affiliate, the Equipment Leasing & Finance Foundation maintains the presentation and the volunteer program.

Your students will benefit from our Guest Lecture Presentation in a number of ways. They'll learn about the diverse career opportunities available in equipment finance as well as internship and scholarship opportunities. Additionally, we invite you and your students to access the equipment finance resources and research opportunities available through the Foundation – free of charge. The vast body of industry knowledge available in the Foundation's [online library](#) covers many specialty areas of finance, tax, accounting, and economics specific to the equipment finance sector.