

# The Equipment Leasing & Finance Foundation

WHY GIVE? INVESTING IN THE FUTURE

## BENEFITS OF VALUED DONORS

- Early access to industry-leading research and resources
- Recognition among peers in the industry
- Relationship-building with industry thought leaders
- A voice in creating new industry research
- Opportunities to author industry-related studies and articles
- Connect with the next generation workforce through the Guest Lecture Program and online Internship Center
- Free digital library to access insightful, in-depth industry resources

## YOUR SUPPORT IS VITAL TO THE INDUSTRY

The Foundation is funded entirely through generous donations from corporations and individuals. These donations provide the necessary funding to develop key resources and trend analyses, maintain our grant program, and support the research products published by the Foundation. We value our donors and recognize contributors in print, online, and at a distinguished awards presentation.

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EQUIPMENT LEASING & FINANCE

**FOUNDATION**

Your Eye on the Future

# INSIGHTFUL, IN-DEPTH INDUSTRY RESOURCES

The Equipment Leasing & Finance Foundation propels the equipment finance sector—and its *people*—forward with its industry-specific knowledge, intelligence, and programs. Through free studies, internships, and Guest Lecture opportunities, we help people navigate the changes coming up and make better business and personal career decisions. Below are some of our most popular resources:

## **Equipment Leasing & Finance Industry Horizon Report**

This report emphasizes forward-looking economic and industry insights related to the U.S. economy—including near- and medium-term economic risks. The Foundation commissioned Keybridge Research to conduct this comprehensive research on the size and expected growth of the U.S. equipment finance market.

## **Equipment Leasing & Finance U.S. Economic Outlook**

Updated quarterly, this report highlights key trends in equipment investment and places them in the context of the broader U.S. economic climate.

## **Foundation-Keybridge Equipment & Software Investment Momentum Monitor**

A monthly report of indices for 12 equipment and software verticals designed to identify turning points in their respective investment cycles with a three to six-month lead time.

## **Monthly Confidence Index (MCI) for the Equipment Finance Industry**

Designed to collect leadership data, the MCI reports a qualitative assessment of both the prevailing business conditions and expectations for the future as reported by key executives from the \$900 billion equipment finance sector.

## **Journal of Equipment Lease Financing**

The only scholarly periodical dedicated to equipment leasing and finance, the Journal is published quarterly and spotlights research, case studies, trends, and practical information through in-depth articles.

**Access the FREE online library at  
[www.store.leasefoundation.org](http://www.store.leasefoundation.org).**



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