Dear \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

I am contacting you to inquire as to any possible opportunities regarding a guest lecture program within the finance department at SCHOOL.  My firm, COMPANY, is a commercial equipment and vehicle finance company with corporate headquarters in CITY.

We are members in the largest trade association for our industry, the Equipment Leasing and Finance Association (ELFA).  ELFA’s mission, in part, is to promote the commercial equipment finance industry and create awareness among future finance professionals of the career opportunities offered.  This industry is often under-represented in the curriculum at our nation’s leading institutions of higher education.

The charitable arm of the association, [the Equipment Leasing Finance Foundation](https://www.leasefoundation.org) has developed a guest lecture program which we believe would be of value to your students.  The equipment and vehicle finance industry has great demand for candidates with business degrees seeking a rewarding career in this field.  The career opportunities are tremendous.  Our members include many banks, large independents and captive finance companies.  As a CLFP (Certified Leasing and Finance Professional) and member of this industry for over X years, I would be willing to present this program wherever you see a fit in your business school curriculum.

For more info:  <https://www.leasefoundation.org/academic-programs/guest-lecture-program/>

Please advise if this is of any interest and what the next steps might be. Thank you for your consideration.

Regards,